



## PRESS RELEASE

**FIREKEEPERS**

CASINO • HOTEL  
BATTLE CREEK

*FireKeepersCasinoHotel.com*

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### **FIREKEEPERS CASINO HOTEL NAMES LONGTIME EXECUTIVE AND COMMUNITY LEADER KATHY GEORGE AS NEW CEO**

(Battle Creek, MI.) May 15, 2017- Kathy George, who has served as General Manager and Vice President of Hotel Operations for more than 5 years, has been named as CEO of FireKeepers Casino Hotel, announced Jamie Stuck, Tribal Council Chairperson of the Nottawaseppi Huron Band of the Potawatomi.

George began her career with Wyndham Hotels and Resorts, spending 13 years in all areas of the hotel operations, including seven years as a General Manager. She spent more than four years in New York with the Seneca Gaming Corporation owned and operated by the Seneca Nation of Indians, where she served in several management roles including General Manager for the Casino and Hotel at Seneca Niagara as well as their Buffalo Creek Casino.

With her ever-present smile and keen eye for ensuring excellent customer satisfaction, George has overseen every aspect of FireKeepers Casino Hotel operations from its very beginning, including everything from construction of the 243 room hotel to building the team of well-trained staff who would go on to see FireKeepers Casino Hotel earn the coveted AAA Four Diamond rating. In addition to hotel operations, George also led the sales and catering, environmental services, and retail departments, as well as the Quality Inn & Suites next to the casino.

“Kathy George brings a wealth of talent and commitment to excellence to her new role on the FireKeepers team,” said Jamie Stuck, Tribal Council Chairperson of the Nottawaseppi Huron Band of the Potawatomi. “She has been instrumental in building FireKeepers’ stellar reputation and laser focus on customer satisfaction and we are confident that with her superior leadership and top-notch skills, we will build on that success and ensure that FireKeepers remains the casino, hotel and employer of choice.”

Her commitment to service is not exclusive to her work, she is also very active in the local community. She sits on the Board of Directors for the Calhoun County Visitors Bureau, plays a large role in raising funds for S.A.F.E. Place, the area’s domestic violence shelter, and has served as the Tournament Director for the FireKeepers Casino Hotel Championship, a stop on the Symetra Tour – Road to The LPGA.

“It is an honor to be selected to lead the FireKeepers Casino Hotel Team as CEO,” George said. “The entire FireKeepers Casino Hotel team is committed to being the casino of choice and I look forward to the opportunity to continue this and help lead us into our bright future.”

George has a Bachelor of Science in Hotel Administration from Cornell University's School of Hotel Administration, where she also served as a 2008 Dean's Distinguished Lecturer. She was a recipient of *Business First's* 40 Under 40 award in 2008.

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FireKeepers Casino Hotel, located just off Interstate 94 at Exit 104 in Battle Creek, MI, has been named Best Casino by audiences in Western Michigan and Northern Indiana, plus earned 9 first place awards in the Casino Player Magazine Best of Gaming 2015 Native Midwest category, including Best Overall Gaming Resort. FireKeepers was also selected one of the Best Casinos to Work For by Casino Player Magazine. Our signature restaurant, Nibi, is a multiple recipient of the Wine Spectator Award of Excellence. The property features 2,900 slot machines, 70 table games, a live poker room and bingo room. FireKeepers offers a AAA-rated Four Diamond resort-style hotel with 243 rooms, a functional multi-purpose event center, six distinctive dining destinations, and multiple lounges. FireKeepers is the title sponsor of the FireKeepers Casino 400, a Monster Energy Cup Series race at Michigan International Speedway, and host of the FireKeepers Casino Hotel Championship a Symetra Tour-Road to the LPGA golf event. For more information visit [www.FireKeepersCasinoHotel.com](http://www.FireKeepersCasinoHotel.com).

FireKeepers Casino Hotel is owned and operated by the Nottawaseppi Huron Band of the Potawatomi.